Connect with Life-span Development and connect with success. Informed and driven by research. At McGraw-Hill, we have spent thousands of hours with you and your students, working to understand the key needs and concerns you face in Human Development courses. The most common topics raised include managing the vast amount of content inherent to a Lifespan course and ensuring the dependability of the assigned material - is it current and accurate? The result of this research is John Santrock's Life-Span Development. Life-Span Development ensures students complete and understand the assigned material in a number of ways. Santrock's hallmark Learning Goals pedagogy provides a comprehensive roadmap to the text material, clearly pointing out the core concepts fundamental to students learning and performance. An adaptive diagnostic tool increases students efficiency in studying by identifying what they know and don't know and providing in-the-moment guides to learning what they do not. At the same time, instructors have access to powerful visual reports allowing them to quickly see where students strengths and weaknesses lie. Connect Lifespan takes your instruction and your students learning experience to the next level without requiring hours of setup and personalized instruction by you. The research and development of the 13th edition indicated that students said that highlighting connections among the different aspects of life-span development would help them to better understand the concepts. This recurring theme of connections - Developmental Connections, Topical Connections, Connecting Development to Life, Connecting with Careers, and Connections through Research - ties together concepts from across chapters to reinforce the learning process and connects the material to students everyday lives and future aspirations. And our new Milestones of development help bring the course material to life, allowing students to witness development as it unfolds. Connecting to today's student, connecting research to what we know about development; connecting developmental processes; and connecting lifespan development to the real world are the 4 key ways that the connections theme has shaped this 13th edition.
edition. All of this material is informed by Life-Span Developments unique board of expert contributors - a who's who of developmental psychology - ensuring that the material is as accurate and up-to-date as possible.

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